

# Go for the Goal

WRITTEN ON MARCH 18, 2010 BY MARK

***Goal setting is a job.***

It takes time and effort. The very act of

setting goals can be threatening to some people. They don't set goals because they are afraid they won't fulfill them or because they don't know how to begin the process of goal setting. Not only do these people deprive themselves of success, they lack the guidance that well thought out goals provide.

Material goals are worthwhile; however, it is the intangible ones' your core value goals, your life goals that really drive your behavior to achieve the material goals. Intangible goals never stop evolving. Your tangible goals must be part of your life goals. Otherwise you may find yourself reaching your tangible goals and then asking yourself, is that all there is?